
MILO 400g Tin, MILO 20g & MILO 37g Text and Win Promo

TERMS & CONDITIONS FOR ENTRY AND PARTICIPATION

- 1.1.** The following terms and conditions apply exclusively to the MILO Text and Win Promotion (the “Promotion”). By participating in this Promotion, each Participant fully and unconditionally agrees to these Terms and Conditions and acknowledges that they have read, understood, accepted, and will fully comply with these Terms and Conditions.

1. Eligibility:

- 1.1 The Promotion is valid only in Ghana and participation is restricted to ONLY persons who are legally resident in Ghana aged 18 years and above.
- 1.2 Employees and family members of employees of Nestlé Ghana Ltd (“Nestlé Ghana”), distributors and direct wholesalers of Nestlé Ghana, Infinite Media and all other suppliers and third parties directly involved with the facilitation of the Promotion will not be eligible to participate in the Promotion.

2. Promotion Period:

- 2.1 The Promotion will run from **July 1, 2026 to September 30, 2026** (the “Promotion Period”).
- 2.2 Nestlé Ghana reserves the right to change the Promotion Period and anything pertaining to the Promotion should it deem same necessary and will notify the general public should any such changes be effected.

3. Promotion Mechanics

- 3.1 To participate in the Promotion, Participants are required to :
- 3.1.1 Purchase the Promotion MILO 400g Tin or MILO 20g & 37g at any outlet across Ghana. For the purposes of the Promotion, the purchase of one (1) MILO 400g tin shall entitle a Participant to one (1) entry and the purchase of ten (10) sachets shall entitle a Participant to one (1) entry. The tin or any of

the sachets shall reveal a unique set of alpha-numeric characters (the “Unique Code”).

- 3.1.3 Dial the short code ***380*8#** (the “short-code”) on the following networks: MTN, Telecel, AirtelTigo and Glo and follow the prompt to participate in the Promotion. Participants shall receive GHS 1 airtime credited through the relevant mobile network operator, for each valid Unique Code successfully entered via that network.
- 3.2 There shall be four (4) draws across the country and Participants selected from the draws will win 100 Ghana cedi vouchers, footballs, bicycles, fridges, Televisions, Smart Watches, scholarship for basic school pupils and cars. Eligibility for the scholarship shall be limited to Participants’ wards aged between six (6) and fifteen (15) years who are enrolled in a basic school. Participants who win the scholarship shall be required to provide satisfactory proof of school enrolment of their beneficiary and evidence of school fee obligations (including receipts). The value of the scholarship shall not exceed ten thousand Ghana cedis (GHS 10,000.00) and shall be allocated to thirty (30) eligible beneficiaries subject to verification and fulfilment of all eligibility requirements by Participants.
- 3.3 The winners will be selected randomly from all eligible entries received throughout the draw period. Winners will be contacted by the Lead Agency (GWO SEVO Solutions Ghana Limited) to present a valid National ID at any Nestlé Ghana Office to validate their identity to collect their prize.
- 3.4. The scholarship prize will be awarded in the form of bank transfers to the Winners' designated bank accounts. The scholarship prize shall be payable by bank transfer to the designated bank account of the Winner, subject to validation and compliance with these Terms and Conditions. Nestlé Ghana reserves the sole and absolute discretion to determine the conditions of such payment, and shall not be liable for any delays, errors, or failure in transfer arising from inaccurate or incomplete banking details provided by the Winner.
- 3.5 The Winners of the cash prizes will be solely responsible for providing accurate bank account details to Nestlé Ghana for the purpose of receiving the cash prize. Nestlé Ghana will not be held liable for any errors or delays in the transfer of the cash prizes due to incorrect or incomplete information provided by the Winners.
- 3.6 The cash prizes are non-transferable and cannot be exchanged for any other alternative, including cash or any other form of payment.

- 3.7 A total of thirty (30) winners will each receive a cash prize in the amount of ten thousand Ghana cedis (GHS 10,000.00).
- 3.8 The value of the cash prizes will be disbursed to the Winners' designated bank accounts within twenty one (21) business days after the Winners have been notified and have provided the necessary information to Nestlé Ghana.
- 3.9 The Winners of the cash prizes shall be solely responsible for any taxes, fees, or other costs associated with the receipt or use of the cash prize. Nestlé Ghana will not be responsible for any tax implications or liabilities arising from the disbursement of the cash prizes to the Winners.
- 3.10 Nestlé Ghana reserves the right to verify the eligibility of the Winners and to disqualify any Participant who is found to have breached these Terms and Conditions or engaged in any fraudulent or unfair practices.
- 3.11 By participating in the Promotion and accepting a prize, the Winners agree to release and hold harmless Nestlé Ghana, its affiliates, employees, and agents from any and all liability arising out of or in connection with their participation in the Promotion or the acceptance, use or misuse of the said prize.
- 3.12 Winners selected from **the Draws** shall be required to present a valid national ID card to redeem their Prize at any Nestlé Ghana regional office.

4. Rules of Participation

- 4.1 There is no restriction on the number of times a Participant can participate in the Promotion.
- 4.2 Prizes are redeemable after Winners have visited any Nestlé Ghana regional office for identity confirmation.
- 4.3 Prizes are not exchangeable or transferable. Winners who are contacted via phone by the Lead Agency who fail to provide the requested information within twenty-one (21) days from the date of first contact shall be deemed to have forfeited their Prize, and such Prize shall be forfeited without further notice or compensation. Redemption of Prizes is only valid during the Promotion Period unless Nestlé Ghana finds it expedient to communicate a new date.
- 4.4 Under no circumstances shall Winners selected from **the Draws** be required to make any form of commitment (be it monetary or otherwise) to redeem their

Prize. Any prompting of that sort is fraudulent. Participants are entreated to ignore such requests. Nestlé Ghana will not be held accountable for any commitment whatsoever Winners make to such fraudsters.

- 4.5 Nestlé Ghana reserves the right to terminate or temporarily suspend the Promotion in the event of technical or other difficulties that might compromise the integrity or operations of the Promotion.
- 4.6 Attendance at the Prize Presentation Ceremony forms part of the prize fulfilment process. In the event that a Winner chooses not to attend such ceremony, the Promoter reserves the right to treat the Prize as forfeited.
- 4.7 Nestlé Ghana shall further not be liable for:
 - a. Any technical failure, malfunction, interruption, delay, or error of any machine, telephone network or system, service provider, software, hardware, or other equipment or systems whatsoever, including but not limited to any failure that may result in (i) a Participant's entry being lost, delayed, corrupted, misdirected, incomplete, or not recorded, or (ii) a Winner being unreachable, inaccessible, or unable to be contacted.
 - b. Any copyright infringement connected to a Participant's entry into the Promotion.

5. Release and Authorization

- 5.1 By entering the Promotion, the Participants agree and give consent to the processing, communication, and publication of their names, social media handle/page, likeness, image, and/or voice (including photograph, film, and/or recording of the same) ("Personal Information") in any media for an unlimited period at any time in Ghana through any medium of release (mass media, digital media, etc.). Nestlé Ghana will however not be liable for any unauthorized use, reproduction, adaptations, and publication of the images by third parties.
- 5.2 Nestlé Ghana is committed to safeguarding the Participants' privacy and will process the Personal Information/Data of Participants in accordance with the Data Protection Act, 2012 (Act 843).

5.3 By entering the Promotion, each Participant releases and indemnifies Nestlé Ghana (including their officers, employees, and subcontractors) from and against all actions, liabilities, penalties, claims or demands the Participant may have against Nestlé Ghana or that Nestlé Ghana may incur for any loss or damage which is or may be suffered or sustained as a direct or indirect result of participation in the Promotion or winning or failing to win a Prize to the fullest extent permissible by law.

6. Variation and Disqualification

6.1 Nestlé Ghana reserves the right to amend or withdraw the Promotion or any of the Prizes or to amend these terms and conditions in relation to any or all Prizes and activities with or without prior notice to the general public.

6.2 Nestlé Ghana reserves the right at its sole discretion to refuse to allow a Participant to redeem his or her Prize upon the following :

- a. Detection of fraud or attempted fraud relating to the Participants; or
- b. Any attempt to disrupt, tamper with or unfairly influence the promotion, or its operation, by a participant or
- c. Breach of any of these terms and conditions; or
- d. Such illegal circumstance as may be determined by Nestlé Ghana.

6.3 In the event a Participant is disqualified from the Promotion, that Participant shall forfeit his or her Prize. In addition, Nestlé Ghana reserves the right to take appropriate legal action against the said Participant.

6.4 In the event of a discrepancy between these Terms and Conditions and the details in the Promotion material (or any other terms and conditions provided/referred to at the time of entry), these Terms and Conditions shall prevail.

7. Governing Law and Dispute Resolution

7.1 The Promotion and these Terms and Conditions shall be governed by and interpreted in accordance with the laws of the Republic of Ghana and where any provision of the Terms and Conditions is declared by a court of competent

jurisdiction as invalid, void, or unenforceable, the remaining provisions of these Terms and Conditions shall continue to be fully valid as possible.

7.2 All disputes, differences and/or claims, arising out of the Promotion and these Terms and Conditions, which are not resolved amicably within two (2) weeks of the dispute arising shall be resolved by an action in a court of competent jurisdiction.

8. Contact

All queries relating to the Promotion should be made directly to the Promotion support number 0241200067, 0302211880 or Nestlé Ghana Toll-Free number 0800120001 between the hours of 8 am and 5 pm, Mondays to Fridays.